

# ALABAMA TOURISM DEPARTMENT

## 2025 Legislative Event Grant Application

Senate Member Chris Elliott

1. **Name of Applicant Organization** (as registered in STAARS) Baldwin County Commission  
(Department of Archives and History)

Please check one of the following as it pertains to this organization:

X Not-for-Profit as Registered with the Secretary of State of Alabama

       For Profit

2. **STAARS Vendor Customer Number** VC000137679 (MANDATORY)

To register in STAARS - <https://procurement.staars.alabama.gov/webapp/PRDVSSIX1/AtlSelfService> If you have any questions, or need assistance, please call the STAARS support line at (334)353-9000.

3. **Mailing Address** (Must match STAARS registration)

Street 305 E. 2nd Street,

City Bay Minette State AL Zip 36507

4. **Event Director** Felisha Anderson

Telephone (251) 580-2572 Email fanderson@baldwincountyal.gov

**Individual Responsible for Signing Legal Documents** Commission Chairman

5. Telephone (251) 990-4606 Email Matt.Mckenzie@baldwincountyal.gov

6. **Event Name** Olde Time Days

7. **Event Date** (Restricted to 2025 Calendar Year) October 4, 2025

8. **Total Event Budget** \$61,000 (Must attach copy of budget breakdown)

9. **Event Description** October 12th of every year is National Farmers Day. This event is a celebration of Baldwin County's farming industry and a time to acknowledge the hard work and dedication that goes into feeding and supplying a nation. Olde Time Days is an opportunity to showcase and highlight Baldwin County's farming industry. Farming is one of the world's oldest industries, and the economies of many countries still rest solely on the shoulders of the agricultural industry.

## 10. Local Economic Impact:

### A. Advertising Reach and Exposure

1. Approximately how many attendees do you anticipate will attend this event? 5000+
2. Approximately how many visitors will come from outside Alabama? 3000

### B. Benefit to Community

1. What benefits will this event bring to your community? Olde Time Days is a celebration of Baldwin County's agricultural heritage. The park was the site of the ancient town of the "Tensa" Native Americans evidenced by many artificial mounds of earth and other ruins found there. The Taensa Natives were growing agriculturalists as opposed to hunter-gathers.
2. Provide any additional comments that support the economic impact of this event. Tourists from across the region come out to this event. Events is one of the fastest growing forms of tourism and this event has become a major tourist attraction for North Baldwin County.

Event Director's Signature \_\_\_\_\_

Title Director of Archives and History Date Feb. 25, 2025

Send **Complete** Application Packets **ONLY** – **Application, Budget Breakdown, and Legislative Support Letter** to:

Email: [grants@tourism.alabama.gov](mailto:grants@tourism.alabama.gov)

or mail to: Alabama Tourism Department  
Attn: Grant Coordinator  
PO Box 4927  
Montgomery, AL 36103-4927

**Applications must be postmarked by March 31, 2025**  
**Incomplete application packets will be returned**