



STRONGSOIL™
BY **CHONEX**

Supercharging Regenerative Agriculture



We have already lost 1/3 of our topsoil...



50%

of American topsoil is degraded¹



95%

will be degraded by 2050¹

...but traditional regenerative methods take
up to 8 years to be effective!

Seeing results in the first year



Kickstart regenerative agriculture

- Helps farmers rebuild and regenerate their topsoil quickly
- Biological process that upcycles poultry manure by extracting beneficial microbes



Biology to Optimize Chemistry

- Maintains yield with 20-50% less fertilizer and chemicals
- Strong ROI increases profit per acre for farmers



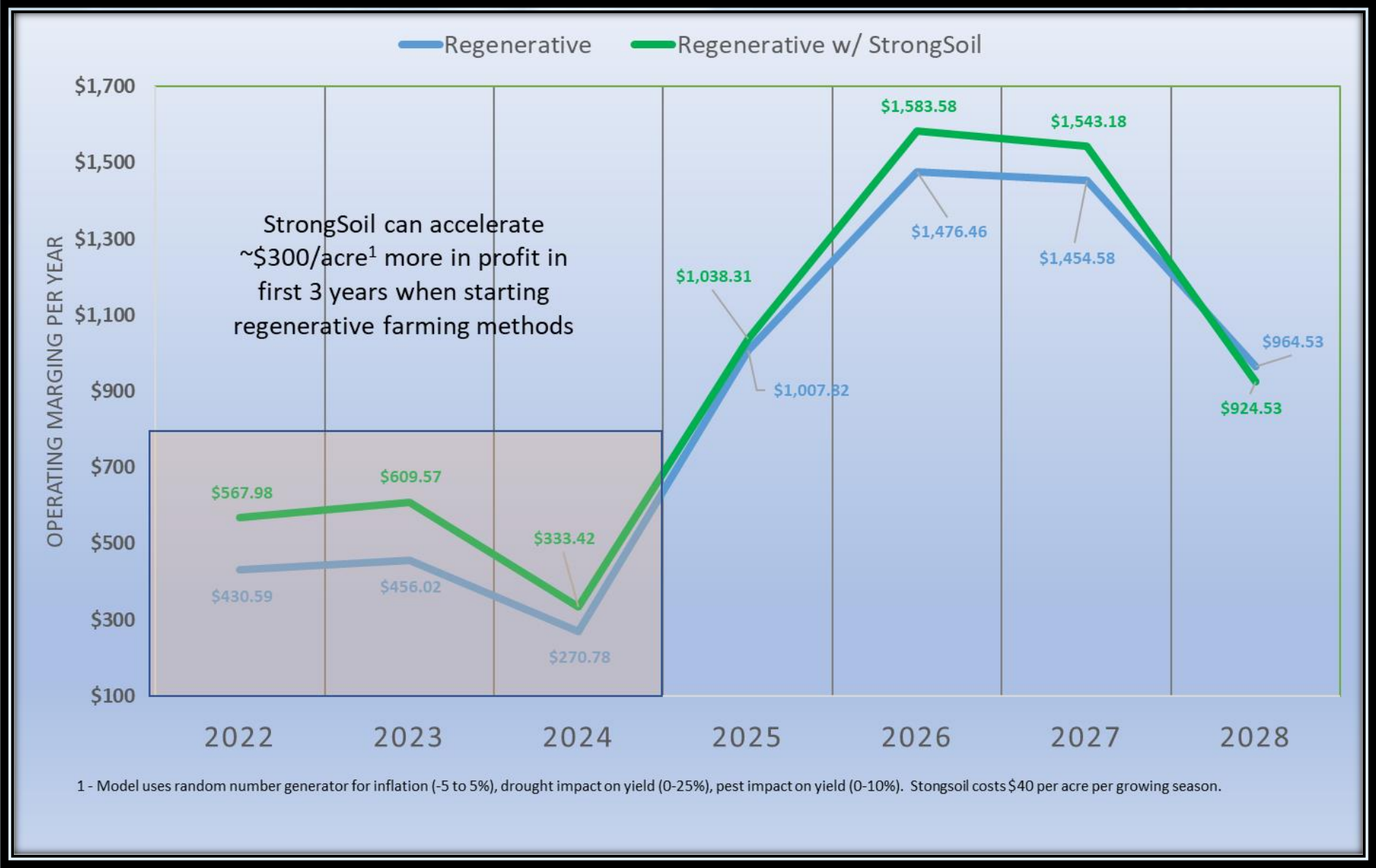
Rowcrop economics

- Scalable production to meet growing demand
- Applied with existing equipment and farm practices

Meeting UN Sustainability Goals



StrongSoil accelerates profitability for the early regenerative farmers



Improving soil health to improve crop health

1



GERMINATION

Speeds germination and seedling development

2



ROOT ESTABLISHMENT

Stimulates growth of root tips and overall root mass

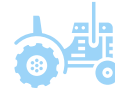
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NUTRIENT CYCLING

Enhances micronutrient uptake and transportation

4



CROP PERFORMANCE

Increases on photosynthetic parameters and biomass accumulation

5



CROP YIELD

Improves yield and increases nutrient density

6



STRESS TOLERANCE

Boosts drought tolerance and improves crop resiliency

Successful field trials across the country

Currently:

16

STATES

30

GROWERS

95

TRIALS

10+

CROPS



Patent pending, modular design allows for scalability

Biological process to
remove pathogens



Proprietary process
selecting beneficial
microbes



Microbial concentrate
dried for 3-year shelf life

Dried microbial
concentrate brewed into
aerobic tea



Sprayed onto field

Existing farming relationships to generate positive cash flow by 2023

Farm	Crop	2023 Acres	Total Acres
Turner Ranches	Forage	20,000	2,000,000
Texas Producers Co-op	Cotton, Corn, Citrus	10,000	200,000
Idaho Regen Ranches	Various	10,000	500,000
Indian River Citrus	Citrus	10,000	50,000

+40M

more acres in pipeline
of existing
relationships to
execute on



More info available within the Company's Virtual Data Room.

Now:

All product supplied from our
pilot plant



0.7 tons

Daily manure processing capacity



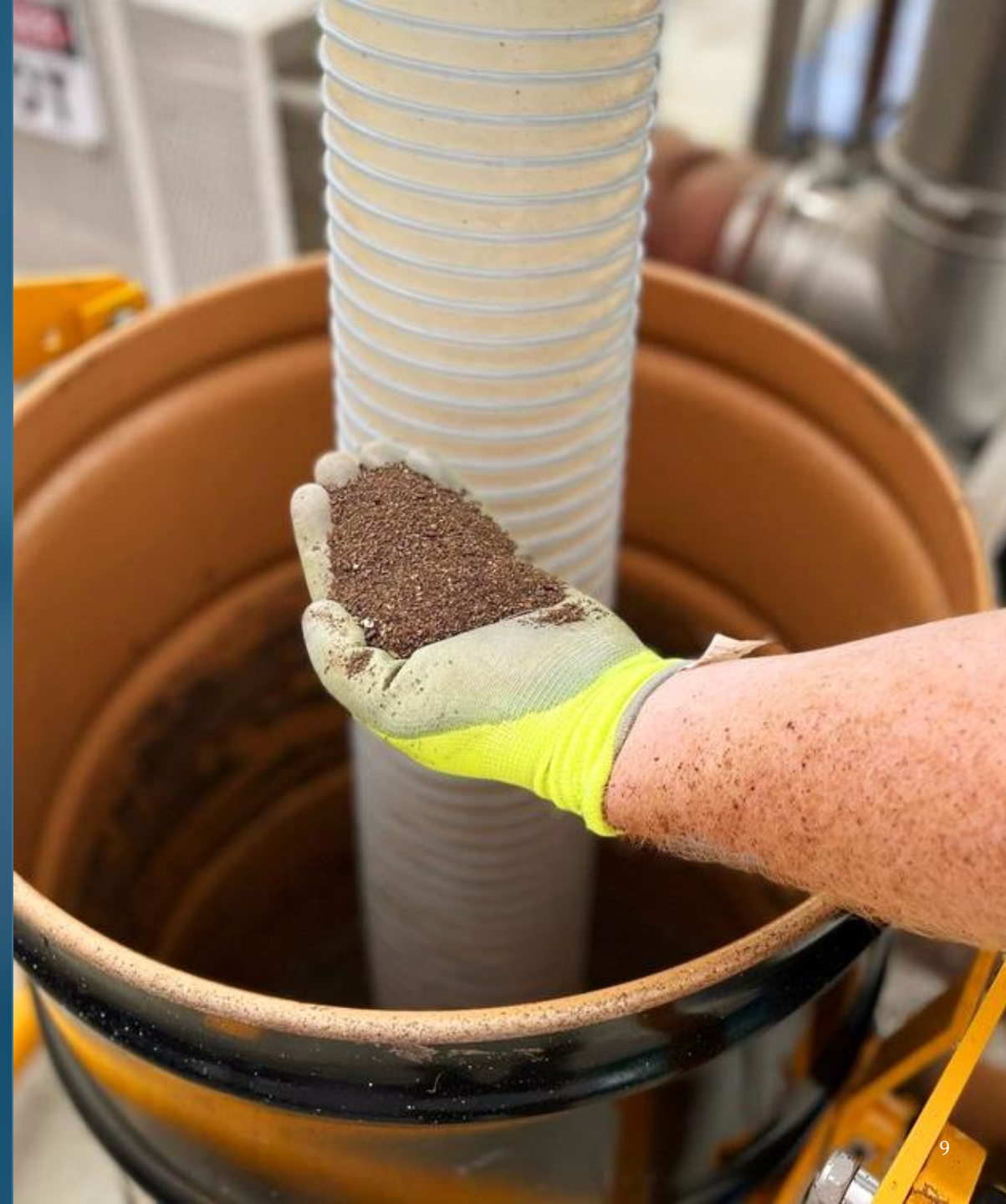
90K

Acre equivalent product coverage



\$3.5M

Annual revenue





Even for just these 4
farms...

our existing facility can't
produce enough to

**SATISFY THE
DEMAND.**

Next:

Complete build of first commercial facility



12

Tons of manure processed daily



1.6M

Acre equivalent product coverage



~\$110M

Annual revenue at undiscounted price



More info available within the Company's Virtual Data Room.

We're focused on full commercial launch

**Q4
2022**

Construct first
commercial plant

Secure 50K acres of
contracts from 4 mega
farms*

**1H
2023**

Install tea brewing sites
on mega farms

Expand IP for custom-
tailored crop brews

**2H
2023**

Produce and sell 1.0M
acres worth of product

Generate sales & become
cash flow positive

** Mega Farms are classified as farms with over 50K acres*

Future:

Expansion of gen 2 and gen 3 products

Beneficial microbes based on:



Region



Crop



**Existing soil
health**



**Specific
problems or
issues**

Our leadership team are agriculture and development experts



Michael Lynch
CEO & CO-FOUNDER

Experience includes:

- Agriculture consultant focused on farm and timberland acquisitions
- Statewide effort to bring Teach For America to Alabama
- Developed and Chair mental health outreach program integrated with UAB Nursing School



Brian Piotrowski
COO

Former roles include:

- McKinsey & Co. Sr. Expert / Sr. Operations Implementation Consultant
- Consultant for ADM, Cargill, and Nutrien



Sofi Andreola
R&D, CTO

- PhD Biochemistry / Biological Sciences
- Research focus: Plant Physiology, Molecular Biology, Microbiology, Biotechnology, Plant Pathology
- Biopesticide ELAP Fellowship (Post Doc)
- Plant Physiology CONICET Fellowship (PhD work)



Jason Mann
SALES & MARKETING

Former roles include:

- CEO of Essential Strategies Group
- Started Ecotech Institute
- Russell Athletic product development and sales for NFL/MLB licensed products



Butch Burkett
OPERATIONS / QUALITY

Former roles include:

- President, Talon Aerospace
- VP Operations Jemison Dempsey Metals, Steel Processing Facility
- President US Clay, Sodium Bentonite mining

Our advisors have each built and managed multi-billion-dollar businesses



Dr. Pam Marrone

- Founder and former CEO Marrone Bio
- Founder and former CEO AgraQuest
- Trustee Emerita, Cornell University



Dr. Allen Williams

- A 6th generation family farmer helping manager 32M acres
- Funding partner of Grass Fed Insights, LLC, Academy



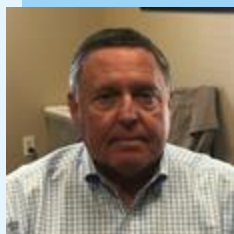
Dr. Jim Crupi

- Founded SIBF & MELA
- Consultant and strategic advisor to the Office of the President (US), Coca-Cola, Turner Broadcasting, AT&T, HP, IBM, & Siemens



Sherman Miller

- President, COO, and Director of Cal-Maine Foods (World's largest egg producer)



Kevin Sloan

- President & CEO of Ecovery
- Owner of second largest John Deere distributor in the United States



Brad Dunn

- Former Chair and President of Mouat Company



2025 KPI Forecast

\$40M+
Revenue

\$20M+
EBIT

400
Tons Produced

5
Partner farms with tea
brewing facility

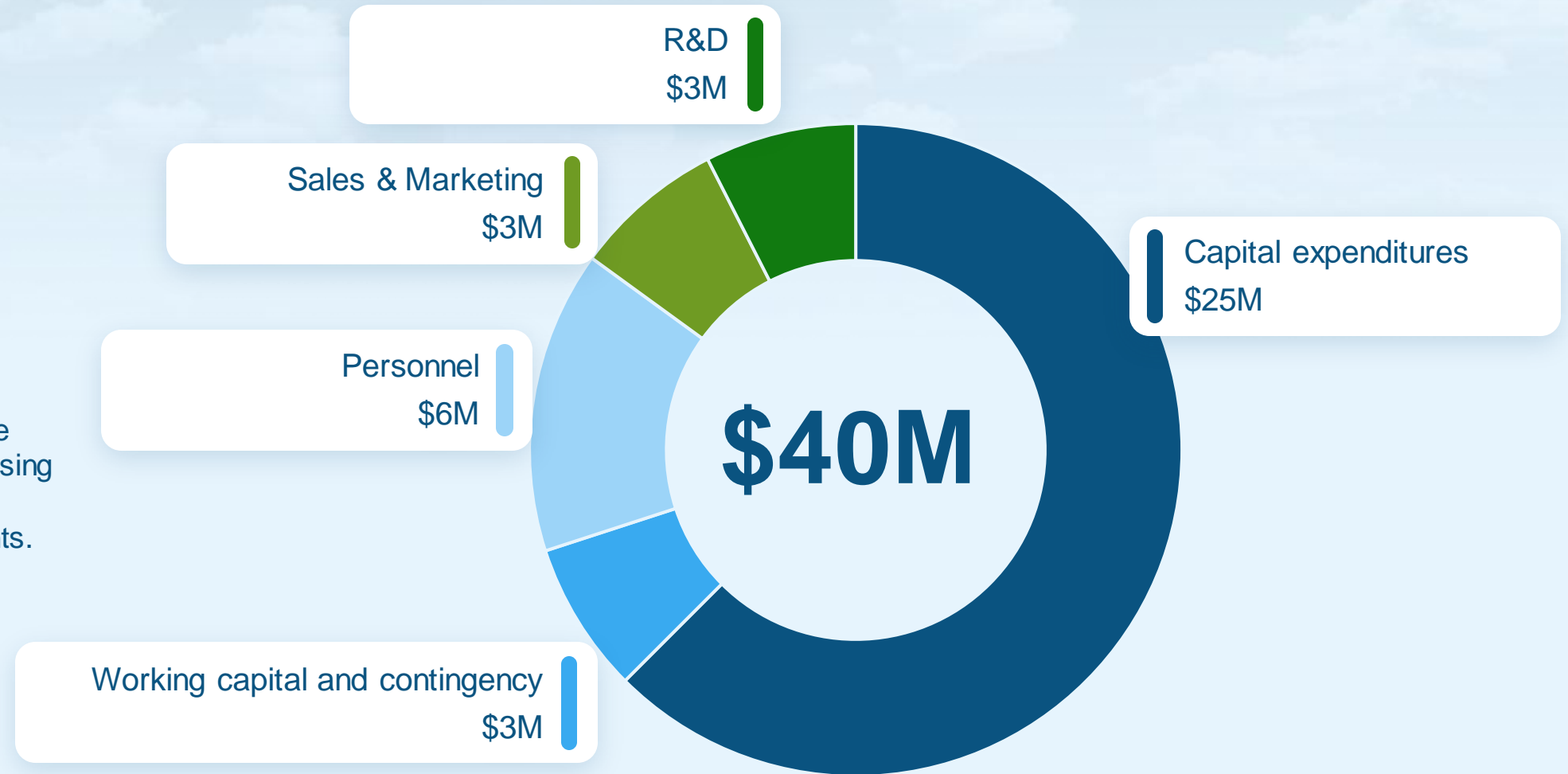
25%
Average penetration per farm



Preferred Series A investors with ties to regenerative ag

**\$7.5M
invested
to date**

Existing shareholders have indicated interest in exercising pro rata and significantly increasing their investments.





CHONEX

Supercharging Regenerative Agriculture

Contact:

Michael Lynch
(334) 654-3096
mlynch@chonex.ag
www.chonex.ag