

Alabama Tourism Department: 2023 Community Grants Application

Contact & Business Information

Name of Applicant Organization

Baldwin County Department of Archives and History

STAARS Vendor Customer Number

VC000137679

Contact Email

fanderson@baldwincountyal.gov

Project Director

Felisha Anderson

Address

312 Courthouse Square, Suite 26
Bay Minette, Alabama 36507

Work Phone

(251) 580-2572

Business Type

☒ Not-For-Profit

☐ IRS Code 501(c)

Date of Incorporation

[empty]

Charter Number

[empty]

Project Information

Project Name

Christmas at Bicentennial Park

Attraction Name

Christmas Extravaganza and Holiday Drive Thru Light Display

Project Start Date

11/27/2023

Estimated Completion Date

12/30/2023

Date of Festival or Event

12/08/2022

Project Description

Baldwin County Commission held their first ever Christmas Festival at Bicentennial Park in Stockton, Alabama on December 8th and December 9th, 2023. The light display is open to the public beginning Monday, November 27, 2023 - December 30, 2023.

The event is sponsored by the Baldwin County Commission and coordinated by the Department of Archives and History.

Funding Information

Total Project Budget

\$355834.90

State Funds Requested

\$5000

Local Funds Provided

\$50000

Federal Funds

\$0

Federal Funds Purpose

\$0

State Funds

\$0

State Funds Purpose

0

Intended Use for Grant

- ☒ **Brochures:** promoting and advertising the recreational, historical or travel attractions and/or related events within the State of Alabama. Brochures funded with matching grant monies may not be resold and are for free distribution only.
- ☐ **Websites:** promoting and advertising the recreational, historical or travel attractions and/or related events within the State of Alabama.
- ☐ **Advertising Out of State:** promoting the recreational, historical or travel attractions and/or related events within the State of Alabama.

Number of Brochures to Print

15100

Note: copy of printer's estimate must be included or application will not be considered.

Local Economic Impact

Approximately how many people presently visit your area, festival or attraction?

7820

Approximately how many visitors come to your area, festival, or attraction from outside Alabama?

600

Approximately how many visitors come from outside your immediate vicinity?

1500

Approximately how many overnight visitors?

0

Approximately how many nights do they stay?

0

Approximately how many hotel/motel, RV and/or B&B nights will be generated by this event?

0

Will your promotion include group travel information?

No

Will your promotion include lodging and/or restaurant information?

No

Will this project create or sustain tourism-related jobs in your area?

No

Please explain further if you answered "yes" to the above question.

[empty]

How will this project affect the local and/or state tax base?

[empty]

What benefits will this project bring to your community?

This event will provide for social, cultural economic and environmental development (increase in the number of visitors/tourists, provide educational opportunities, help preserve cultural heritage).

Provide any additional comments that support the economic impact of this project.

Baldwin County's Bicentennial Park offers recreational opportunities and a historical perspective of the county's beautiful wetland. The 367-acre park affords visitors a hands-on experience steeped in the regions of farming and timber heritage. Exhibits featuring a 19th century community transcends time as visitors learn what life was like for the first inhabitants of Baldwin County.

Required Signatures

Project Director

<u>Felisha Anderson</u>	<u>Felisha Anderson</u>	<u>Director</u>	<u>4/28/2023</u>
Signature	Print Name	Title	Date

Signatures from three members of your organization and/or Board of Directors

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Signature	Print Name	Title	Date

Mail to:

Matching Grants Coordinator

Alabama Tourism Department

Post Office Box 4927

Montgomery, AL 36103-4927

Fax: (334) 353 - 8249



ALABAMA STATE SENATE

ALABAMA STATE HOUSE

11 SOUTH UNION STREET, 7TH FLOOR
MONTGOMERY, ALABAMA 36130-4600
334-261-0897

CHRIS ELLIOTT
STATE SENATOR DISTRICT 32
DISTRICT OFFICE:
1100 FAIRHOPE AVENUE
FAIRHOPE, AL 36532
PHONE 251-990-4610

Committees:
Governmental Affairs (Vice-Chair)
Transportation and Energy
Agriculture, Conservation and Forestry
Banking and Insurance
Education Policy
Tourism

April 27, 2023

Alabama Tourism Department
401 Adams Avenue, Suite 126
Montgomery, AL 36104

Dear Tourism Event Grant Staff,

I would like to submit a 2023 Tourism Event Grant request for the Christmas at Bicentennial Park Celebration here in Baldwin County.

This event has quickly become a wonderful holiday treat for families across our county and region, attracting numerous visitors and helping to bring in always appreciated tourism dollars to our area. Our Archives Director Felisha and her staff do an amazing job in putting this event together, and I know these grant funds will be spent to enhance and expand this already excellent event.

By pairing our Bicentennial Park attraction, with its many historic buildings and features, with fun and family-centric festivities like arts and crafts and movie screenings, this annual holiday event honors the past and teaches the younger generations about where our county came from and where we find ourselves going.

I am happy to award this grant to the Christmas at Bicentennial Park Celebration and I know it will be able to make an immediate positive impact on our residents here.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Elliott", is written over a light blue rectangular background.

Sen. Chris Elliott



ALABAMA STATE SENATE

ALABAMA STATE HOUSE

11 SOUTH UNION STREET, SUITE 727
MONTGOMERY, ALABAMA 36130-4600

GREG ALBRITTON

State Senator District 22

Telephone: (334) 261-0785

Email: greg.albritton@alsenate.gov

COMMITTEES:

Finance & Taxation General Fund, Chairman

County & Municipal Government

Finance & Taxation Education

Judiciary

State Governmental Affairs

Tourism

Transportation & Energy

April 24, 2023

Alabama Tourism Department
401 Adams Avenue, Suite 126
Montgomery, AL 36104

Dear Tourism Event Grant Staff,

I am happy to support awarding a 2023 Tourism Grant to for the annual Christmas Festival at Bicentennial Park that has become a highlight of the yearly calendar here in Baldwin County.

This event is a beloved annual holiday tradition that brings folks from all over to enjoy the fun and festivities of the Christmas season and appreciate the history and beauty of Bicentennial Park. It has been a tourism engine for Baldwin County for many years and will continue to be one for many years more.

I hope that you will see fit to award them this Tourism Event Grant, as I know it will be used well to bring people to our area but also help to fund a very worthwhile organization that works hard to help our children.

Sincerely,

A handwritten signature in black ink, appearing to read "Greg Albritton", is written over a horizontal line.

Senator Greg Albritton



AND
**Drive-thru
Light Display**

Bicentennial Park
51233 ST HWY 225 • Stockton, AL



**BALDWIN COUNTY
LEGISLATIVE
DELEGATION**



DRIVE-THRU LIGHT DISPLAY

OPEN NOV. 27 – DEC. 23
5PM–9PM EACH NIGHT

Drive-Thru Closed December 8th, 9th, 24th, 25th & 26th

Free Entry – Donations Accepted

PASSENGER VEHICLES ONLY

Buses, RVs & other commercial vehicles are prohibited

**CHRISTMAS
EXTRAVAGANZA** 

DEC. 8TH & 9TH
5PM–10PM EACH NIGHT

Kid's Activities • Food Vendors • Light Displays
and so much more – Fun for the whole family!

Free Entry – Donations Accepted