

Felisha Anderson

From: Mike Bunn <director@blakeleypark.com>
Sent: Thursday, May 2, 2019 1:56 PM
To: Felisha Anderson
Subject: <EXTERNAL> Painting

Felisha,

Here is the info for what is requested on the painting:

- 1) We (Blakeley and the artist) agree that we really like the title "Last Stand for Mobile". The Battle of Fort Blakeley was the culminating battle in the Civil War's Campaign for Mobile, and its national significance as stated by the NPS, ABT, and other organizations rests in the fact that the fight here on April 9, 1865 led directly to the surrender of Mobile, the last major city in Confederate hands during the war, on April 12, 1865. The campaign involved some 45,000 Federal troops and at least 10,000 Confederates and numerous actions on land and water in the Mobile Bay area. So, we hope the title will both describe the context of the battle and recognize its significance in the war's last major combined-forces campaign, which had the city of Mobile as its primary object.
- 2) We would like to suggest the park either be given clear authority to retain any profits received from merchandise featuring a reproduction of the painting—primarily the production of a limited number of authorized prints we would fund the production cost for—or reach an equitable and easily-accountable system of sharing these revenues with the county. I doubt this will be a large income category, but I definitely believe we can in the future sell a few prints for framing and potentially include the image or a portion thereof on a few souvenir items such as a coffee mug or the like. At current, I really don't plan to do much more than a small run of prints at some point, but I think we should remember the marketability of this depiction in both publicity and souvenir items will be a very important part of its lasting impact.
- 3) Please remind them that we cannot thank the county enough for supporting the production of this historically-accurate and expertly-executed piece of artwork. It will serve as a visual depiction of what happened here and is full of authentic details we carefully arranged with the artist which will help us tell Blakeley's important and nationally-significant story!

If you need anything else, please let me know.

Mike

Mike Bunn
Director
Historic Blakeley State Park
251-626-0798