**Rivers, Trails & Conservation Assistance Program** 



# **Application Guidelines & Form**





## About Us

The National Park Service – Rivers, Trails and Conservation Assistance program (RTCA) supports community-led natural resource conservation and outdoor recreation projects across the nation. Our conservation and recreation planning professionals partner with community groups, nonprofit organizations, tribes, and government agencies. This partnership assists local communities in realizing their conservation and outdoor recreation vision and goals by providing a broad range of services and skills. National Park Service (NPS) staff share their expertise to help your team turn an idea into reality. We offer this assistance on an annual basis with extensions based on mutual agreement. *No monetary grants are made*.

#### National Park Service Mission

The National Park Service preserves unimpaired the natural and cultural resources and values of the National Park System for the enjoyment, education, and inspiration of this and future generations. The Park Service cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world.

## **Our Focus Areas**

Our projects typically fall within five focus areas, although we consider other projects that fall outside of these categories:

- Build healthy communities through parks, trails, and outdoor opportunities: Improve access to outdoor recreation and park amenties on land and water that support healthy lifestyles for all users
- Conserve natural lands, rivers, and watersheds: Strengthen the conservation and stewardship of public lands, waterways, and wildlife habitat
- Engage youth in outdoor recreation and stewardship: Connect young people to the outdoors to develop a lifelong appreciation of recreation and nature
- Strengthen the organizational capacity of project partners: Develop and strengthen effective and sustainable community organizations and partner groups
- Support National Park Service and community networks: Facilitate strategic planning and collaboration between national parks and communities to achieve shared goals



## **Our Services**

Our assistance is tailored to your needs. Examples of the types of assistance we provide are listed below. Visit our website to learn about current projects: https://www.nps.gov/orgs/rtca/community-projects.htm

- Define project vision and goals
- Inventory and map community resources
- Identify and analyze key issues and opportunities
- Engage collaborative partners and stakeholders
- Design community outreach and participation strategies
- Develop concept plans for trails, parks, and natural areas
- Set priorities and build consensus
- Identify funding strategies
- Develop a sustainable organizational framework to support the project
- Create project management and strategic action plans
- Coach teams, groups, and partnership networks

## **Application Process and Timeline**

Consulting a program manager prior to the application deadline is *a requirement* to help identify how our expertise can complement your project and to answer questions regarding the application. Please see the contact list at the end of this application to identify the program manager who serves your state.

- Application deadline: June 30
- Email completed applications to the program manager who serves your state or contact them for guidance on mailing a printed version (*see list at the end of the application*)
  - Please include the following in your Application Package:
  - I. Completed application form
  - 2. Site location map

- 3. A minimum of three commitment letters that describe each partner's role, responsibility, and contribution to the project
- 4. Optional supplemental information that can help us learn more about your project (for example, background documents, media coverage, additional maps, list of links to resources, project photos, etc.)
- Applicants will be notified of decisions by November 1.
- Project start times will be coordinated with applicants who have been selected for assistance.

## **Project Selection Criteria**

Applications for support from the Rivers, Trails and Conservation Assistance program are competitively evaluated based on the following criteria:

- The project has specific goals and results for conservation and outdoor recreation expected in the near future.
- Roles and contributions of project partners are significant and well-defined.
- There is evidence of broad community support for the project.
- The project fits with our focus areas (although proposals falling outside these areas are considered).

Rivers, Trails & Conservation Assistance Program



## **Application Form**

Date:				
Project Name:				
City and State:				
Congressional District(s) Num	nber(s):			
Primary Applicant Organizat	ion(s):			
Primary Contact:		Title:		
Street Address:				
City:	State/Territory:		Zip Code:	
Email:			Daytime Phone:	
Website (if applicable):				

Please review focus area descriptions (on page 1) and project selection criteria (on page 2) for guidance on addressing the following questions. Contact an RTCA staff member with questions or for additional information.

#### 1. Project Summary

Address the following points concisely:

a. Summary of project - Tell us about your project idea and the specific outcomes you would like to achieve:

## 1. Project Summary (continued)

b. Describe any specific results anticipated within 5 years of project start-up (for example, greenway plan development or implementation, community events, land acquisition, sustainable organization formed, miles of trails developed, acres of land preserved/conserved, etc.).

c. Describe any major project accomplishments to date:

d. Describe anticipated benefits to the community (for example, recreational, social, environmental, economic, health, etc.):

## 2. Roles

a. Describe your organization, its role in the project, and the time and resources that will be contributed:

b. In the chart below, list the key partners committed to the project and their anticipated role(s) and contribution:

Organization Name	Project Role(s) and Contribution

### 3. Community Support & Engagement

a. Describe project support to date, including support from the general public, organizations, coalitions, government agencies, and elected officials. Share any relevant news media articles, sections of plans that propose the project, and/or government resolutions that illustrate this support:

b. Describe plans for future public outreach and engagement:

## 4. NPS Support Requested

a. What are the major project challenges your organization faces?

### 4. NPS Support Requested (continued)

b. Describe the types of assistance and specific deliverables you are seeking from the NPS staff that would complement your team. *For examples, see the description of "Our Services" on page 2.* 

#### 5. How Did You Hear About Us?

Have you worked with Rivers, Trails and Conservation Assistance in the past? If not, how did you hear about our program (for example, from a colleague, online search, NPS website, grants.gov, social media, email, or other)?

#### 6. Attachments

Please include the following attachments with this completed application by June 30:

- Site location map
- Commitment letters from 3 or more project partners
- Optional supplemental information that can help us learn more about your project (background documents, examples of media coverage, additional maps, list of links to resources, project photos, etc.)

*Reminder: Ensure you have initiated contact with your individual state program manager for guidance prior to submittal.* 

### **Submitting Your Application**

After the application is completed, email your application materials to the program manager for your region and state, or contact them for guidance on mailing a printed version.

