

Victoria Key

Subject: FW: <EXTERNAL> RE: Annual Advertising Contract for Fiscal Year 2019-2020

From: April Wallace <april@gulfcoastmedia.com>

Sent: Tuesday, July 23, 2019 11:02 AM

To: Victoria Key <Victoria.Key@baldwincountyal.gov>

Subject: RE: <EXTERNAL> RE: Annual Advertising Contract for Fiscal Year 2019-2020

Victoria,

Due to the cost of ink, print materials, paper, plates etc., postage and the fact that the county cut back on a very large volume of print (Over \$60,000). The county is still getting a discount compared to what others are being billed.

Thank you,
April