



Grant Program Application

Alabama Department of Economic and Community Affairs

To be considered for funding, you must return a completed application and required supporting documentation to icount@census.alabama.gov by **5 p.m. Central Time on Friday, Oct. 11, 2019**. Any applications received after that date and time will not be considered for funding.

General Information

Organization Name:	
Address:	
Tax ID #:	
Fiscal Sponsor (if necessary):	
Name of Executive Director	
Email Address:	
Phone Number:	
Name of Secondary Contact:	
Email Address:	
Phone Number:	

Mission

Please provide a brief summary of your organization's mission.

Abstract

Provide a brief 2 paragraph description of proposed project including funding amount requested, overview, and impact on the intended audience.

Type of organization applying for funds (select *one* that applies)

Organization with tax exempt 501 (c)(3) status, and/or tribes

Community group fiscally sponsored by a 501(c)(3) organization

Organization or coalition working in the identified hard-to-count communities

Local governmental entity or public agency working regionally or working with organizations and coalitions in the identified hard-to-count communities and geographies

Demographic communities

Please select the demographic communities in which you will focus on. Check all that apply:

Young children

Recent immigrants

Racial and ethnic minorities, including populations that speak limited or no English

Renters or those who move frequently

People living in “group quarters” (for example, college dorms, residential treatment centers, nursing homes)

People with lower incomes

People unemployed

People with lower educational attainment

Formerly incarcerated people

The aging population

Persons with mental or physical disabilities

College or university students

Members of the military

Households with no computer or no internet access to complete census form online

Other:

(Specify) _____

REQUIRED ATTACHMENTS

Project Description (No more than 7 pages total)

- Describe the specific geographic areas or demographic communities in which you will focus. What is your organization's link to those target areas or communities?
- Describe how your organization's mission supports your plans to organize specific geographic areas or demographic communities in Alabama that are at a high risk of being undercounted in the 2020 Census
- Provide a clear outline of how your plan incorporates the state's 2020 Census Action Plan and logo (available at www.census.alabama.gov/grants) to launch your public education campaign; your grassroots strategies for organizing and outreach; and your media/communications strategy and description of events and/or motivation efforts regarding the 2020 Census
- Discuss your previous experience in organizing these communities, including successes and challenges
- List clear and measurable goals and objectives to address a possible undercount in your targeted community or demographic, including the number of people to be engaged, weekly or monthly
- Provide a timeline of specific activities and/or events
- What barriers do you anticipate facing and how will your plan seek to overcome them?
- Identification of your partners, including roles and responsibilities
- A description of how you will document your outreach and evaluate your application's success

Tract Selection

- Identify the counties and specific tracts that you will serve based on the US Census Low Response Score Map (Tract numbers are included on the interactive map available at www.census.alabama.gov/grants)

Budget

Grant Amount Requested: \$_____

Total Project Budget (including in-kind or cash match at least equal to the grant amount requested, documentation of commitment for matching funds must be provided no later than November 8, 2019.)

- Describe the other resources that will be used to support your census activities

Supporting documents

- A copy of your (or your fiscal agent) most recent Form 990
- A copy of your most recent financial statement with accountant opinion
- A copy of your organization's most recent signed IRS form W-9
- A copy of your executive director signature and some evidence of board approval
- Copy of organizations' most recent annual report, if available
- Letters of support or memoranda of understanding from project partners, if applicable
- List of current board of directors, trustees or governing board with individuals' affiliations. If using a fiscal sponsor, these documents should come from your fiscal sponsor
- Organization's operating budget for the current fiscal year. If using a fiscal sponsor, these documents should come from your fiscal sponsor



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