



COUNTY COMMISSION

BALDWIN COUNTY
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MEMBERS
DISTRICT 1. JAMES E. BALL
2. JOE DAVIS, III
3. BILLIE JO UNDERWOOD
4. CHARLES F. GRUBER

October 11, 2019

Director Kenneth Boswell
Alabama Department of Economic and Community Affairs
401 Adams Avenue
Montgomery, Alabama 36104

Dear Director Boswell:

The Baldwin County Commission is pleased to submit an application to ADECA for grant funds to market the 2020 Census here in Baldwin County. As the fastest growing county in Alabama, we know that Baldwin County is critical in ensuring that Alabama has a complete and accurate count in 2020. We believe that our comprehensive and innovative approach to this campaign will help us meet that goal.

After discussing the importance of the statewide 2020 Census marketing effort at our Commission work session on October 8, 2019, our entire Commission expressed their support of committing resources to support this campaign. At the Baldwin County Commission meeting on October 15, 2019, the commission will vote to approve a \$20,000 match including in-kind services and funds to support this grant program.

In addition to our match commitment, we have already established partnerships with many countywide community organizations that are willing to support our outreach efforts with their time and additional in-kind services. Our partners include the Baldwin County Public School System, Coastal Alabama Community College, Baldwin County Economic Development Alliance, South Baldwin Chamber of Commerce, Eastern Shore Chamber of Commerce, Baldwin County Public Library System, Riviera Utilities and many more.

As you consider recipients for these grant funds, know that Baldwin County is committed to playing a large role in executing this campaign, above and beyond what is included in this grant proposal. We expect to spend approximately 150 staff hours on our countywide census efforts in collaboration with our local Census Bureau representative.

With ADECA's support, we believe that Baldwin County can greatly aid Alabama's efforts to secure an accurate and complete count of our residents. We look forward to partnering with your team on this initiative.

Sincerely,

CHARLES F. GRUBER, Chairman
Baldwin County Commission

CFG/sb/met