

# Baldwin County Emergency Management Agency

---

**FISCAL YEAR 2020    Quarter 1**



# EMA Reporting and Dispatching

---

- ❖ Number of National Response Center (NRC) Reports - 11
- ❖ 911 Dispatch to EMA for assistance— 4
- ❖ Operational Reports to State EMA (AEMA) – 5
- ❖ Weather Events – 12



# EDUCATION OUTREACH

---



- ❖ Number of education outreach events attended: 7
- ❖ Number of citizens reached: 2993



# EDUCATION OUTREACH .2





# Emergency Operations Center Facility Usage and Visitors



❖ Trainings facilitated at EOC: 7

➤ # of attendees: 121

❖ Meetings facilitated at EOC: 17

➤ # of attendees: 160

❖ Exercises facilitated at EOC: 4

➤ # of attendees: 187

❖ # of other visitors at EOC: 101

**Total # of events facilitated: 28**

**Total # of attendees/visitors: 569**



# IAEM

## International Association of Emergency Managers

---



# Governmental Relations

---

- ❖ Alabama Coastal Chamber - First Friday Forum
- ❖ Crisis Communications / Media Relations - Dr. Joe Trahan
- ❖ Local Emergency Planning Committee Meetings
- ❖ Hazardous Material Planning Committee Meetings
- ❖ 2020 Census KickOff Meeting
- ❖ Board of Education Superintendent's Breakfast
- ❖ National Weather Service Seasonal Review / Winter Wx Exercise
- ❖ Alabama Bicentennial 200 - Baldwin County

# GRANTS

---

- ❖ FY 2020 Alabama Department of Public Health SNS Grant: \$10,000.00
  - Supports Strategic National Stockpile Activities in Public Health Southwest District (10 Counties total) through the Regional Distribution Site (RDS) in Baldwin County.
- ❖ FY 2019 Emergency Management Performance Grant Federal and State Share Agreements: \$65,451.00 and \$4,334.00, respectively
- ❖ FY 2019 Homeland Security Grant - Mass Notification System: \$49,481.00
- ❖ Assisting BRATS - Managing DR-4349 - Hazard Mitigation Grant Program: \$65,310.00 (BRATS Generator)
- ❖ Assisting Purchasing & Budget with 2006 Local Law Enforcement Block Grant (LLEBG) Daphne Search and Rescue Boat Disposal



# MASS NOTIFICATION SYSTEM

---

Mass Notification Systems, like Everbridge, help protect & inform citizens, businesses, and employees. It can be used to facilitate messaging and alerts for both emergencies and disasters, as well as large public events.

Intelligent messaging, via email, text, voice, and social media is activated by public service officials, like emergency managers, to disseminate imperative information on behalf of community leaders, law enforcement, fire, EMS, emergency management, and public health staff to ensure the maximum number of recipients is reached with public information, health and safety messaging.

# Intelligent Messaging and Delivery

---

The implementation of a mass notification system will ensure Baldwin County that the Commission and its Emergency Management Agency will have the most advanced methods available to reach residents and visitors with vital and relevant information and alerts.



# BCEMA MISSION STATEMENT

---

Our mission is to provide a comprehensive and integrated emergency management system that coordinates resources to protect lives, property, and the environment through mitigation, preparedness, response, and recovery from all threats and hazards that affect Baldwin County.



# BCEMA VISION

---



The vision of the Baldwin County Emergency Management Agency is to successfully integrate a comprehensive, innovative program which seeks to prepare and mitigate disasters using social, technical, and strategic methods which will protect life, minimize property damage, coordinate assistance, and expedite recovery processes in order to preserve and advance our community.