



# Baldwin County Commission

## Legislation Text

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File #: 21-1234, Version: 1

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**Meeting Type:** BCC Regular Meeting

**Meeting Date:** 9/7/2021

**Item Status:** New

**From:** Sherry-Lea Bloodworth Botoy, Director of Public and Government Affairs; Felisha Anderson, Director/County Archivist

**Submitted by:** Katrina Taylor, Grants Coordinator

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### **ITEM TITLE**

National Association of Realtors Diversity and Inclusion Grant Acceptance

### **STAFF RECOMMENDATION**

Accept the National Association of Realtors Diversity and Inclusion Grant in the amount of \$5,000.00 from Baldwin Realtors to assist in the implementation of the Baldwin County Historic Driving Tour and Park Walking App.

### **BACKGROUND INFORMATION**

**Previous Commission action/date:** 08/17/2021 - BCC Regular Meeting

#### **Background:**

08/17/2021 - BCC approved the submittal of the grant application for the National Association of Realtors Diversity and Inclusion Grant in the amount of \$5,000.00, said funds to be used to expand the Baldwin County Historic Driving Tour and Park App.

The National Association of Realtors Diversity and Inclusion Grant will collaborate with the awarded Phase I and Phase II Gulf Coast RC&D grants. This funding will assist the continuous development of the Historic Driving and Walking Tour App for historic sites in Baldwin County for educational outreach as well as economic development and tourism. The app is marketed to visitors looking for a day trip to explore the County's history and culture and is promoted as an educational opportunity for residents and students looking to better understand the significant historic sites of Baldwin County. This app addresses all three of the RC&D focus areas. As an educational program for students and residents, the app allows for self-guided learning to accommodate a variety of educational and physical capabilities. Baldwin County's history is rich in agriculture and natural resources. This app offers the ability to gain a deeper understanding of how the county's agriculture and forestry industries have progressed through time. The goal is to teach users to appreciate and better care for the natural resources available in Baldwin County.

### **FINANCIAL IMPACT**

**Total cost of recommendation:** \$5,000.00 in grant revenues

**Budget line item(s) to be used:** N/A

**If this is not a budgeted expenditure, does the recommendation create a need for funding?**  
N/A

**LEGAL IMPACT**

**Is legal review necessary for this staff recommendation and related documents?**  
N/A

**Reviewed/approved by:** N/A

**Additional comments:** N/A

**ADVERTISING REQUIREMENTS**

**Is advertising required for this recommendation?** N/A

**If the proof of publication affidavit is not attached, list the reason:** N/A

**FOLLOW UP IMPLEMENTATION**

**For time-sensitive follow up, select deadline date for follow up:** N/A

**Individual(s) responsible for follow up:**

Katrina Taylor will enter grant in Munis and submit quarterly reports.

Sherry-Lea Bloodworth Botop will submit final report to Baldwin Realtors and National Association of Real Estate Brokers as required for the National Association of Realtors.

Felisha Anderson will submit all required invoices to the Accounting Department for payment.

**Action required (list contact persons/addresses if documents are to be mailed or emailed):**

Administration mail correspondence to:

Jennifer Foutch  
Government Affairs Director, PSA  
Baldwin Realtors  
23280 County Road 65  
Robertsdale, AL 36567

**Additional instructions/notes:** N/A