



# Baldwin County Commission

## Legislation Details (With Text)

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**File #:** 20-0665      **Version:** 1

**Type:** Consent      **Status:** Passed

**File created:** 1/28/2020      **In control:** Baldwin County Commission Regular

**On agenda:** 2/4/2020      **Final action:** 2/4/2020

**Title:** Baldwin County Emergency Management Agency - Approval of Updated Logo and Service Mark Registration

**Indexes:**

**Attachments:** 1. EMA Logo Description, 2. EMALogo

Date	Ver.	Action By	Action	Result
2/4/2020	1	Baldwin County Commission Regular	Approved	

**Meeting Type:** BCC Regular Meeting

**Meeting Date:** 2/4/2020

**Item Status:** New

**From:** Zachary M. Hood, EMA Director

**Submitted by:** Terri R. Gray, EMA Administrative Support Specialist

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### ITEM TITLE

Baldwin County Emergency Management Agency - Approval of Updated Logo and Service Mark Registration

### STAFF RECOMMENDATION

Approve the updated Emergency Management Agency (EMA) logo and registration of the Service Mark with the Alabama Secretary of State.

### BACKGROUND INFORMATION

**Previous Commission action/date:** N/A

**Background:** The Baldwin County EMA has revised the department's branding logo and is requesting to have the new logo registered as the Service Mark. The application fee for the registration will be a cost of \$30.00.

### FINANCIAL IMPACT

**Total cost of recommendation:** \$30.00

**Budget line item(s) to be used:** 52300.5253

If this is not a budgeted expenditure, does the recommendation create a need for funding? N/A

### LEGAL IMPACT

Is legal review necessary for this staff recommendation and related documents?  
N/A

Reviewed/approved by: N/A

Additional comments: N/A

### ADVERTISING REQUIREMENTS

Is advertising required for this recommendation? N/A

If the proof of publication affidavit is not attached, list the reason: N/A

### FOLLOW UP IMPLEMENTATION

For time-sensitive follow up, select deadline date for follow up: N/A

Individual(s) responsible for follow up: Zachary Hood, EMA Director

Action required (list contact persons/addresses if documents are to be mailed or emailed):  
Zachary Hood will submit the service mark registration application once approved.

Additional instructions/notes: N/A