



# Baldwin County Commission

## Legislation Details (With Text)

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**File #:** 20-0784      **Version:** 1

**Type:** Consent      **Status:** Passed

**File created:** 2/11/2020      **In control:** Baldwin County Commission Regular

**On agenda:** 2/18/2020      **Final action:** 2/18/2020

**Title:** \*Baldwin County Strategic Plan Conference, March 24-26, 2020, Montgomery, Alabama

**Indexes:**

**Attachments:** 1. Baldwin County Strategic Plan Retreat Mar2020.CostEstimate, 2. Marriott Group Sales Agreement - BC Strategic Plan Conference March 2020, 3. \*Replacement Attachment - Marriott Group Sales Agreement - BC Strategic Plan Conference March 2020

Date	Ver.	Action By	Action	Result
2/18/2020	1	Baldwin County Commission Regular	Approved	

**Meeting Type:** BCC Regular Meeting  
**Meeting Date:** 2/18/2020  
**Item Status:** New  
**From:** Wayne Dyess, County Administrator  
**Submitted by:** Anu Gary, Administrative Services Manager

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### ITEM TITLE

\*Baldwin County Strategic Plan Conference, March 24-26, 2020, Montgomery, Alabama

### STAFF RECOMMENDATION

Approve the expenditure in the amount not to exceed \$25,000 to pay for the costs associated with the Baldwin County Strategic Plan Conference on March 24-26, 2020 (lodging, meals, conference facility rental, event technology needs) and authorize the Chairman to execute the required Group Sales Agreement and related event orders, or reservation documents with Marriott Renaissance Hotel in Montgomery, Alabama, for the same.

Travel to and from the conference will be provided by BRATS bus or county vehicles.

### BACKGROUND INFORMATION

**Previous Commission action/date:** N/A

**Background:** As part of Baldwin County's effort to develop a County Strategic Plan, the County is holding a Strategic Plan Conference for County elected leaders, department heads and staff, on March 24-26, 2020, in Montgomery, Alabama.

The conference will include facilitated focus group meetings with the County's Strategic Planning Consultant, Managing Results, LLC, with a purpose of obtaining input and perspective in the identification of strategic issues impacting Baldwin County currently and over the next 2-5 years.

Managing Results, LLC has held several focus group and individual interviews with various County elected officials, department heads, staff, county business leaders, Mayors, economic development and environmental groups, school officials, and others, as part of the Strategic Planning process. Two public townhall meetings have been also been scheduled to gain input and ideas from the public.

### **FINANCIAL IMPACT**

**Total cost of recommendation:** Not to exceed \$25,000, see cost estimate attached.

**Budget line item(s) to be used:** BCC Misc. Appropriation Contingency Fund 51990.5290

**If this is not a budgeted expenditure, does the recommendation create a need for funding?** N/A

### **LEGAL IMPACT**

**Is legal review necessary for this staff recommendation and related documents?**  
N/A

**Reviewed/approved by:** N/A

**Additional comments:** N/A

### **ADVERTISING REQUIREMENTS**

**Is advertising required for this recommendation?** N/A

**If the proof of publication affidavit is not attached, list the reason:** N/A

### **FOLLOW UP IMPLEMENTATION**

**For time-sensitive follow up, select deadline date for follow up:** N/A

**Individual(s) responsible for follow up:**

Administration, Anu Gary - Have contract executed and forward contract and associated necessary documents to Marriott Renaissance, Montgomery, AL. Finalize and confirm arrangements.

April Means, Executive Meeting Manager  
Renaissance Montgomery Hotel & Spa at the Convention Center  
201 Tallapoosa St., Montgomery, AL 36104  
Tel. 334.481.5364  
April Means [April.Means@RenaissanceMontgomery.com](mailto:April.Means@RenaissanceMontgomery.com)

[<mailto:April.Means@RenaissanceMontgomery.com>](mailto:April.Means@RenaissanceMontgomery.com)

Finance/Accounting, Cian Harrison - Payment or any required deposits and payments for conference. Confirm with Anu Gary when done.

Each Department must complete and have approved by the respective Department Head the overnight travel approval forms for all staff members attending conference.

Matthew Brown - Schedule/arrange BRATS bus transportation to/from conference.

Felisha Anderson - Schedule and confirm tour of State Archives and History Museum Tour.

**Action required (list contact persons/addresses if documents are to be mailed or emailed):** N/A

**Additional instructions/notes:** N/A