



Baldwin County Commission

Legislation Details (With Text)

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On agenda: 1/3/2023 **Final action:**

Title: Emergency Management Agency's Messaging Campaign to Streamline Virtual Traffic to Baldwin County Commission App

Indexes:

Attachments: 1. *EMA Communications Update Presentation.pdf

Date	Ver.	Action By	Action	Result
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Meeting Type: BCC Regular

Meeting Date: 01/03/2023

Item Status: New

From: Zachary Hood, Director of EMA

Submitted by: Vernon Dandridge, EMA Planning and Grants Division Manager

ITEM TITLE

Emergency Management Agency's Messaging Campaign to Streamline Virtual Traffic to Baldwin County Commission App

STAFF RECOMMENDATION

Zach Hood, Baldwin County Emergency Management Agency (BCEMA) Director, will inform the Commission of BCEMA's intent to push all virtual traffic to the Baldwin County Commission's app.

BACKGROUND INFORMATION

Background: Zach Hood to update Commissioners about applications used by BCEMA and BCC. The Baldwin County EMA app has been discontinued and is no longer active for users. However, the BCEMA is urging the public to get plugged in with the emergency management updates by downloading the Baldwin County Commission app.

Previous Commission action/date: N/A

FINANCIAL IMPACT

Total cost of recommendation: N/A

Budget line item(s) to be used: N/A

If this is not a budgeted expenditure, does the recommendation create a need for funding?

N/A

LEGAL IMPACT

Is legal review necessary for this staff recommendation and related documents?

N/A

Reviewed/approved by: N/A

Additional comments: N/A

ADVERTISING REQUIREMENTS

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Is advertising required for this recommendation? N/A

If the proof of publication affidavit is not attached, list the reason: N/A

FOLLOW UP IMPLEMENTATION

For time-sensitive follow up, select deadline date for follow up: N/A

Individual(s) responsible for follow up: N/A

Action required (list contact persons/addresses if documents are to be mailed or emailed):

N/A

Additional instructions/notes: N/A