



Baldwin County Commission

Legislation Text

File #: 19-0239, **Version:** 1

Meeting Type: BCC Regular Meeting
Meeting Date: 11/20/2018
Item Status: New
From: Felisha Anderson, Archives Director
Submitted by: Felisha Anderson, Archives Director

ITEM TITLE

AL 200 Bicentennial and Archives and History Promotional Items

STAFF RECOMMENDATION

Take the following actions:

- 1) At the request of Baldwin County Archives Director and Local Chairman for the Alabama 200 Bicentennial Steering Committee for Baldwin County, Alabama, authorize the Baldwin County Archives Department to purchase various promotional items (such as Baldwin County and Alabama 200 decals, ink pens, note pads, cups, tapestry throws, erasers, rulers, fans, ID holders, lanyard and t-shirts) for the Alabama 200 Bicentennial; and
- 2) Determine that a public purpose will be served through the dissemination of the promotional items to the general public free-of-charge to promote Baldwin County, Alabama. The promotional items will promote Baldwin County's history and many resources, including, but not limited to, its educational, recreational, industrial, seafood and agricultural industries; further, said increased promotion strengthening the furtherance of potential tourist activity benefiting the county's economy.

BACKGROUND INFORMATION

Previous Commission action/date: BCC Work Session 11/14/2018

Background: Alabama 200 is a three-year celebration of the people, places and events that form our rich history. In January 2017, the commission appointed a steering committee made up of everyday professionals and volunteers to guide and support the AL 200 Bicentennial efforts for Alabama. This committee has worked to support, create, and execute events and activities that commemorate the stories of our people, places and path to statehood. The committee does this by engaging residents and visitors in educational programs and community activities that teach, inspire and entertain.

The promotional items will include items such as Baldwin County and Alabama 200 decals, ink pens,

note pads, cups, tapestry throws, erasers, rulers, fans, ID holders, lanyard and t-shirts, which will be purchased from the approved vendors, 4-Imprint and/or Staples. All items will be free to the public with the exception the AL 200 Bicentennial t-shirts and tapestry throws. The committee would like to sell the t-shirts and tapestry throws as a means of promoting the Bicentennial celebration and reimburse the county. The use of online and paper brochures will be used as exposure of the t-shirts and tapestry throws.

The appropriation for said promotional items were approved by the Baldwin County Commission in the FY2018- 2019 Budget as an endeavor which, in the judgment of this honorable county governing body, is worthy, in the best interest of the county.

FINANCIAL IMPACT

Total cost of recommendation: N/A

Budget line item(s) to be used: 51906-5150-200 & 51906-5219

If this is not a budgeted expenditure, does the recommendation create a need for funding?
N/A

LEGAL IMPACT

Is legal review necessary for this staff recommendation and related documents?
N/A

Reviewed/approved by: N/A

Additional comments: N/A

ADVERTISING REQUIREMENTS

Is advertising required for this recommendation? N/A

If the proof of publication affidavit is not attached, list the reason: N/A

FOLLOW UP IMPLEMENTATION

For time-sensitive follow up, select deadline date for follow up: N/A

Individual(s) responsible for follow up: Archives staff, Purchasing Department - purchase orders

Action required (list contact persons/addresses if documents are to be mailed or emailed):
N/A

Additional instructions/notes: N/A

