

Legislation Text

File #: 19-0652, Version: 2

Meeting Type: BCC Regular Meeting Meeting Date: 2/5/2019 Item Status: Replacement From: Brian Peacock, CIS Director; Ron Cink, Budget Director Submitted by: Brian Peacock, CIS Director

ITEM TITLE

*Creation of Baldwin County Commission Media Streaming Channel

STAFF RECOMMENDATION

Take the following actions:

- 1) Adopt Resolution #2019-047, which amends the Baldwin County Fiscal Year 2019 Budget; and
- 2) Authorize Communications and Information Systems (CIS) to begin Phase II of the video production and streaming of Baldwin County Commission Content.

BACKGROUND INFORMATION

Previous Commission action/date: N/A

Background:

Replacement Item due to addition of the Resolution #2019-047 which amends the Baldwin County Fiscal Year 2019 Budget.

Currently Baldwin County Commission Meetings are streamed live to Facebook as well as delivered to five media providers via DVD for redundant playback. To continue to provide transparency to the citizens, we would like to expand the scope of our video production. Media Streaming Channel would provide the Commission with a resource to establish multiple ways to communicate with the Citizens and Visitors of Baldwin County.

FINANCIAL IMPACT

Total cost of recommendation: not to exceed \$40,000.00

Budget line item(s) to be used: cable TV franchise fund

If this is not a budgeted expenditure, does the recommendation create a need for funding? N/A

LEGAL IMPACT

Is legal review necessary for this staff recommendation and related documents? No

Reviewed/approved by: N/A

Additional comments: N/A

ADVERTISING REQUIREMENTS

Is advertising required for this recommendation? N/A

If the proof of publication affidavit is not attached, list the reason: N/A

FOLLOW UP IMPLEMENTATION

For time-sensitive follow up, select deadline date for follow up: N/A

Individual(s) responsible for follow up: CIS to finalize Project and work with Purchasing to aquire

Action required (list contact persons/addresses if documents are to be mailed or emailed): N/A

Additional instructions/notes: N/A