



Baldwin County Commission

Legislation Text

File #: 20-0636, **Version:** 1

Meeting Type: BCC Work Session

Meeting Date: 1/28/2020

Item Status: New

From: Zachary M. Hood, EMA Director; Sherry-Lea Boto, Public Information Coordinator/CEM

Submitted by: Terri R. Gray, EMA Administrative Support Specialist

ITEM TITLE

Baldwin County Emergency Management Agency - Presentation of Updated Logo

STAFF RECOMMENDATION

FOR DISCUSSION ONLY - Sherry-Lea Boto, Public Information Coordinator/Community Engagement Manager, will present the Commission with the updated Emergency Management Agency (EMA) logo for Commission approval.

BACKGROUND INFORMATION

Previous Commission action/date: N/A

Background: The Baldwin County EMA has revised the department's branding logo and is requesting to have the new logo trademarked. The filing fee for the trademark will be a cost of \$30.00.

FINANCIAL IMPACT

Total cost of recommendation: \$30.00

Budget line item(s) to be used: 52300.5253

If this is not a budgeted expenditure, does the recommendation create a need for funding?
N/A

LEGAL IMPACT

Is legal review necessary for this staff recommendation and related documents?
N/A

Reviewed/approved by: N/A

Additional comments: N/A

ADVERTISING REQUIREMENTS

Is advertising required for this recommendation? N/A

If the proof of publication affidavit is not attached, list the reason: N/A

FOLLOW UP IMPLEMENTATION

For time-sensitive follow up, select deadline date for follow up: N/A

Individual(s) responsible for follow up: Zachary Hood, EMA Director

Action required (list contact persons/addresses if documents are to be mailed or emailed):
Zachary Hood will submit the trademark request once approved.

Additional instructions/notes: N/A