



# Baldwin County Commission

## Legislation Text

---

**File #:** 20-1398, **Version:** 1

---

**Meeting Type:** BCC Regular Meeting  
**Meeting Date:** 9/15/2020  
**Item Status:** New  
**From:** Wayne Dyess, County Administrator  
**Submitted by:** Anu Gary, Admin. Services Manager

---

### **ITEM TITLE**

\*Adoption of Baldwin County Strategic Plan

### **STAFF RECOMMENDATION**

Approve and adopt the Baldwin County Commission Strategic Plan.

### **BACKGROUND INFORMATION**

**Previous Commission action/date:** See below.

#### **Background:**

After the Strategic Plan Conference in June 2020, additional strategic planning meetings were held during the week of July 27-31, 2020, with working groups comprised of County staff and various County leaders and stakeholders.

At this time, the Baldwin County Strategic Plan has been finalized and staff will be presenting the new Baldwin County Strategic Plan during the September 15, 2020, Commission meeting.

### **GENERAL BACKGROUND - STRATEGIC PLAN PROCESS AND PREVIOUS APPROVALS**

05/21/2019 BCC Regular Meeting: Authorized staff to prepare Request for Proposals (RFP) for the development of a new Baldwin County Strategic Plan and advertise said RFP.

10/15/2019 BCC Regular Meeting: Authorized staff to begin negotiations with Managing Results, LLC.

12/17/2019 BCC Regular Meeting: Approved the Contract with Managing Results, LLC, in the amount of \$125,409.00 for the development of the new Strategic Plan.

06/2/2020 BCC Regular Meeting: Approved the Baldwin County Strategic Plan Conference to be held on June 24-25, 2020 at The Lodge at Gulf State Park in Gulf Shores, Alabama.

### **FINANCIAL IMPACT**

**Total cost of recommendation:** N/A

**Budget line item(s) to be used:** N/A

**If this is not a budgeted expenditure, does the recommendation create a need for funding?**  
N/A

### **LEGAL IMPACT**

**Is legal review necessary for this staff recommendation and related documents?**  
N/A

**Reviewed/approved by:** N/A

**Additional comments:** N/A

### **ADVERTISING REQUIREMENTS**

**Is advertising required for this recommendation?** N/A

**If the proof of publication affidavit is not attached, list the reason:** N/A

### **FOLLOW UP IMPLEMENTATION**

**For time-sensitive follow up, select deadline date for follow up:** N/A

**Individual(s) responsible for follow up:** Implementation of Strategic Plan will follow, County Administrator will update Commission on progress of each goal set.

**Action required (list contact persons/addresses if documents are to be mailed or emailed):**  
N/A

**Additional instructions/notes:** N/A