



# Baldwin County Commission

## Legislation Text

---

**File #:** 21-1345, **Version:** 1

---

**Meeting Type:** BCC Regular Meeting

**Meeting Date:** 9/21/2021

**Item Status:** New

**From:** Sherry-Lea Bloodworth Botoy, Director of Public and Government Affairs

**Submitted by:** Victoria Key, Administrative Support Specialist

---

### **ITEM TITLE**

Purchase of Baldwin County Promotional Items

### **STAFF RECOMMENDATION**

Take the following actions:

- 1) Authorize the Baldwin County Administration Department to purchase various promotional items (coffee mugs, water bottles, shopper bags, pens, and visors) in the amount not to exceed \$6,000.00; and
- 2) Determine that a public purpose will be served through the dissemination of the promotional items to the general public free-of-charge in an effort to promote Baldwin County, Alabama, which will benefit the overall economic largesse of Baldwin County, Alabama, by advertising and promoting its resources, including, but not limited to, its recreational, industrial, seafood and agricultural industries; further, said increased promotion strengthening the furtherance of potential tourist activity benefiting the County's economy.

### **BACKGROUND INFORMATION**

**Previous Commission action/date:** N/A

**Background:** **Quote forthcoming.** The promotional items will be purchased from Staples, as an approved vendor. All items will be free to the public.

Items to be purchased as follows:

Coffee Mugs  
Water Bottles  
Shopper Bags  
Pens  
Visors

### **FINANCIAL IMPACT**

**Total cost of recommendation:** Purchase not to exceed \$6,000.00.

**Budget line item(s) to be used:** 51130.52530

**If this is not a budgeted expenditure, does the recommendation create a need for funding?**  
N/A

### **LEGAL IMPACT**

**Is legal review necessary for this staff recommendation and related documents?**  
N/A

**Reviewed/approved by:** N/A

**Additional comments:** N/A

### **ADVERTISING REQUIREMENTS**

**Is advertising required for this recommendation?** N/A

**If the proof of publication affidavit is not attached, list the reason:** N/A

### **FOLLOW UP IMPLEMENTATION**

**For time-sensitive follow up, select deadline date for follow up:** N/A

**Individual(s) responsible for follow up:** Sherry-Lea Bloodworth Botop, Director of Public and Government Affairs

**Action required (list contact persons/addresses if documents are to be mailed or emailed):**  
Sherry-Lea Bloodworth Botop will coordinate with Budget and Purchasing Department on purchase orders.

**Additional instructions/notes:** N/A