



# Baldwin County Commission

## Legislation Text

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File #: 23-0400, Version: 1

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**Meeting Type:** BCC Regular Meeting

**Meeting Date:** 1/17/2023

**Item Status:** New

**From:** Felisha Anderson, Director of Archives and History

**Submitted by:** Felisha Anderson, Director of Archives and History

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### **ITEM TITLE**

OnCell Systems, Inc. - Agreement for Professional Services for the Baldwin County Historic Tours App

### **STAFF RECOMMENDATION**

Approve the Agreement for Professional Services between the Baldwin County Commission (Baldwin County Archives Department) and OnCell Systems, Inc. for OnCell Yearly Subscription - Local & Specialty Plan which allows use of STQRY website service to create tours and apps at a cost of \$1,188.00 annually.

This agreement supersedes the agreement dated February 18, 2021, and shall commence on February 17, 2023, and shall terminate upon the expiration of twelve (12) months, on February 17, 2024, with an option to renew (not exceeding thirty-six (36) months).

### **BACKGROUND INFORMATION**

**Background:** OnCell connects people, places stories and is the leading digital story telling platform for cultural destinations and other visitor attractions. Since its inception in 2006, the OnCell team has worked on thousands of projects both in the U.S. and internationally. The Tour Guide App delivers location-aware information that visitors want in an intuitive and user-friendly format. OnCell has an App Builder Platform that offers a cost-effective product that allows clients their own iPhone and Android apps for audio tours of city/museums/festival guides through an easy-to-use web interface. The App features include custom branding, stop images, audio, GPS or custom image maps, website, and video links and more.

The Archives and History Department is pleased to be able to assist in these endeavors. It is staff's mission to tell the story of Baldwin County through its people and places.

### **Previous Commission action/date:**

08/03/2021: Approved the renewal of the Agreement for Professional Services between the Baldwin County Commission and OnCell Systems, Inc. for the development of the Baldwin County Historic Tours App. The renewal of the agreement was retroactive to February 18, 2021 and continues for two

(2) twelve-month periods (24 months total) and terminates on February 18, 2023.

02/18/2020: Approved the Agreement for Professional Services with OnCell Systems, Inc. for the app development for the Baldwin County Historic Tours App for Baldwin County. The terms of the agreement were February 17, 2020, to February 18, 2021 (12 months) with an option to renew (not exceeding thirty-six (36) months). On September 20, 2019, the Commission approved the Fiscal Year 2020 Budget (Resolution #2019-144) approving \$10,000.00 for the Historic Tours App.

### **FINANCIAL IMPACT**

**Total cost of recommendation:** \$1,188.00 annually

**Budget line item(s) to be used:** 51906-5150

**If this is not a budgeted expenditure, does the recommendation create a need for funding?**  
N/A

### **LEGAL IMPACT**

**Is legal review necessary for this staff recommendation and related documents?**  
Yes

**Reviewed/approved by:** Brad Hicks on January 5, 2023 fa

**Additional comments:** N/A

### **ADVERTISING REQUIREMENTS**

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**Is advertising required for this recommendation?** N/A

**If the proof of publication affidavit is not attached, list the reason:** N/A

### **FOLLOW UP IMPLEMENTATION**

**For time-sensitive follow up, select deadline date for follow up:** N/A

**Individual(s) responsible for follow up:** Administration

**Action required (list contact persons/addresses if documents are to be mailed or emailed):**  
Send Correspondence to:

Mr. Kyle Pierce, Sales Manager  
OnCell Systems, Inc.  
1160D, Pittsford-Victor Road  
Pittsford, New York 14534

Cc: Felisha Anderson  
Ronald J. Cink  
Katrina Taylor  
Cian Harrison  
Wanda Gautney

**Additional instructions/notes:** Administration - add to tickler